Business Ethics and Corporate Social Responsibility

Instill social responsibility in your students! “Ethical behavior in international business is our strongest hope, especially at a time when alternative systems of governing individual and corporate behaviors are at their weakest levels.” -- Gopalkrishnan R. Iyer, from the chapter “Approaches to Ethics in International Business Education

In recent years there has been a rapid growth of academic and practical interest in business ethics and social responsibility at the corporate level. Teaching International Business: Ethics and Corporate Social Responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education. The logic of economic globalization presumes that economic principles and business ethics are universal, but in fact, cross-cultural realities and indigenous perspectives are often quite unique. Teaching International Business: Ethics and Corporate Social Responsibility covers the major perspectives in business ethics as they relate to international business. In Teaching International Business: Ethics and Corporate Social Responsibility, you will explore:

- techniques and approaches for teaching ethics and social responsibility to your students
- individual versus corporate responsibility
- cultural effects on Generally Accepted Accounting Principles (GAAP)
- cultural effects on Generally Accepted Auditing Standards (GAAS)
- globalization and its impacts
- ethical issues in international marketing

Teaching International Business: Ethics and Corporate Social Responsibility brings you ethical issues and perspectives in economics, management, finance, accounting, and marketing. The broad range of approaches and issues presented here will be of immense use to educators teaching foundational international business courses. This volume will go a long way in gripping students' interests while delivering relevant educational information.

Politics, Ethics and Social Responsibility of Business

Spread over 30 chapters in six units, Politics, Ethics and Social Responsibility of Business is a comprehensive guide to corporate social responsibility (CSR). It explains how the bases of CSR are politics and ethics, without which the role of business in society cannot be understood. Though designed for the students of B. Com, University of Delhi, this book will be useful for all students of management as well as practicing managers and professionals.

Maintaining solid corporate ethics goes beyond just being a good story or a good public relations angle. Organizations that demonstrate strong ethical commitments can gain a real competitive advantage over others by keeping employees happy and productive and keeping customers satisfied and loyal, while avoiding some of the unexpected pitfalls that may beset a less ethical organization. These factors all lead to a more stable and consistent organization, and will improve the bottom line and drive higher profits. The erosion of business ethics affects everyone, from the employees laid off, stockholders losing...
investments, to customers paying a higher price or receiving lesser quality. In Bringing Business Ethics to Life: Achieving Corporate Social Responsibility, best selling author Bjorn Andersen has written an easy to read yet powerful book demonstrating the need for solid ethics in every organization. Andersen first explains the importance of creating a strong ethical culture within every organization, demonstrating the positive effects it will have throughout the business. He then shows how business leaders can make this happen, by introducing a holistic value-driven and ethically based model of leadership and management that can bring about dramatic changes for any organization. Preview a sample chapter from this book along with the full table of contents by clicking here. You will need Adobe Acrobat to view this pdf file.

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman’s professional background in law and her teaching experience in the business curriculum, combined with DesJardins’ background in philosophy and MacDonald’s ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors’ goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses. The goal for the third edition is to provide “a comprehensive yet accessible introduction to the ethical issues arising in business.” Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility

Issues in Business Ethics and Corporate Social Responsibility

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

Ethics and Corporate Social Responsibility in the Meetings and Events Industry

Is profit-making the only goal of a business? Should an unbridled market mechanism drive corporate enterprise? To what extent should corporations compensate for the manifest and hidden costs that are incurred by the society at large? These are some of the questions that have engaged specialist economists, business barons, corporate heads and management experts for decades. Corporate Ethics, Governance, and Social Responsibility: Precepts and Practices addresses these issues and deals with three key concepts impacting contemporary businesses: business or corporate ethics, corporate governance, and corporate social responsibility.

Ethics & Business. Sustainability, Social responsibility and Ethical instruments

Professional Ethics and Social Responsibility

Should business strive to be socially responsible, and if so, how? The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how “social” business ought to be. The volume includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws from experiences and examples
Corporate Social Responsibility and political economy. As North American perspective, The Rise of Business Ethics will be of interest to researchers, academics, and students in the fields of business ethics, business and society, business history, organization studies — the key thinkers, the key issues, the key institutions and how they each contributed to contemporary understandings of business ethics, governance and practice. Addressing the topic from a European as well as North American perspective, Corporate Social Responsibility will provide an introduction and analysis of the key developments in contemporary business ethics by examining them in terms of their diachronic development in the 1960s and 70s, and how the broader field developed to encompass related notions such as corporate governance, corporate social responsibility, ethical leadership, sustainable business and responsible investment. Understandings of how the field of business ethics has emerged are undeveloped, however. This book is the first attempt to explain the conditions which saw a focus develop on business ethics especially in the 1960s and 70s. Yet widespread criticism of business behavior was not an invention of the 1960s and 70s or a product of changing commercial norms. The key feature historically has been business scandal. In 1973, Daniel Bell argued that corporations in post-industrial societies increasingly needed to behave in accord with widely accepted social norms, particularly in terms of ethical behavior and social responsibility. The book is structured around four major themes. The first is business scandal and the origins of business ethics. The second is the professionalization of business ethics and the development of a normative framework. The third is the regulation of business ethics. The fourth is the impact of business ethics on corporate strategy, management, finance, and law. Business ethics and social responsibility are gaining importance in the world of business. As a result, the need for managers to consider ethical and socially responsible business practices is increasing. This has led to a growing interest in the concept of corporate social responsibility (CSR). CSR refers to the responsibilities that businesses have to society beyond their traditional role of making a profit for their shareholders. The concept of CSR is becoming increasingly important in today's business world. It is not only about ethical behavior, but also about creating a positive impact on society and the environment. The concept of CSR is being embraced by businesses, governments, and civil society organizations. The concept of CSR is based on the idea that businesses have a responsibility to contribute to the well-being of society. This includes not only financial contributions, but also contributions in terms of resources, expertise, and knowledge. The concept of CSR is also being integrated into the business strategy of many companies. This is because it is believed that CSR can help to improve the reputation of the company, attract customers, and create a positive image. The concept of CSR is also being integrated into the business strategy of many companies. This is because it is believed that CSR can help to improve the reputation of the company, attract customers, and create a positive image. While the concept of CSR is being embraced by many companies, there are still some challenges to overcome. One of the main challenges is how to measure the impact of CSR. It is difficult to quantify the impact of CSR activities on society and the environment. This is because the impact of CSR activities can be difficult to measure, and there are many different ways to measure the impact. Another challenge is how to integrate CSR into the business strategy of companies. It is important to note that CSR is not an end in itself. It is a tool to help companies to achieve their business objectives. Therefore, it is important to integrate CSR into the business strategy of companies in a way that is consistent with their business objectives. The concept of CSR is becoming increasingly important in today's business world. It is not only about ethical behavior, but also about creating a positive impact on society and the environment. The concept of CSR is being embraced by businesses, governments, and civil society organizations. The concept of CSR is based on the idea that businesses have a responsibility to contribute to the well-being of society. This includes not only financial contributions, but also contributions in terms of resources, expertise, and knowledge. The concept of CSR is also being integrated into the business strategy of many companies. This is because it is believed that CSR can help to improve the reputation of the company, attract customers, and create a positive image. The concept of CSR is also being integrated into the business strategy of many companies. This is because it is believed that CSR can help to improve the reputation of the company, attract customers, and create a positive image. While the concept of CSR is being embraced by many companies, there are still some challenges to overcome. One of the main challenges is how to measure the impact of CSR. It is difficult to quantify the impact of CSR activities on society and the environment. This is because the impact of CSR activities can be difficult to measure, and there are many different ways to measure the impact. Another challenge is how to integrate CSR into the business strategy of companies. It is important to note that CSR is not an end in itself. It is a tool to help companies to achieve their business objectives. Therefore, it is important to integrate CSR into the business strategy of companies in a way that is consistent with their business objectives.
Corporate Governance, Ethics and Social Responsibility

Volume Two of Business and Society 360 focuses on research drawn from work grounded in "corporate social responsibility" and "corporate citizenship."

Handbook of Business Legitimacy

This book addresses the rising concept of 21st century societal marketing which entails that marketers should fulfill the needs of their target group in ways that enhance the well-being of a society as a whole. In the past, social responsibility and corporate ethics may not have been the key elements of corporate and business strategy. However, in the last decade the picture has changed dramatically. Consumers are more concerned about ethical issues and the effects of business activities on the environment and the society. The impact and importance of ethical consumerism is escalating. The consumers are more attentive and expect companies promote their ethical credentials in order to make them more accountable of their actions. This book also reveals how companies should realize that corporate social responsibility (CSR) is not an illustration of corporate altruism but a source of opportunity, and competitive advantage. Finding and following social initiatives as a part of the key business model is proved to be one of the competitive strengths in many instances. This book covers different issues related to ethics, social responsibility and sustainability in marketing and presents different cases and applications from different countries. Together with the best practices, each case and research is expected to shed light on how to improve the role of marketing in helping to the development and well-being of the society.

Business ethics & social responsibility

Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility.

The Rise of Business Ethics

Edmund Burke: Modernity, Politics, and Aesthetics examines the philosophy of Burke in view of its contribution to our understanding of modernity. Stephen K. White argues that Burke shows us how modernity engenders an implicit forgetfulness of human finitude. White illustrates this theme by showing how Burke's political thought, his judgment of the modern system of morality and policy, and its taste for a false sublime are structured by his aesthetics.

Business Ethics and Social Responsibility' 2007 Ed.

Social Responsibilities of the Businessman

Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward stakeholders and recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and 1960s with the expansion of large conglomerate corporations and became a popular subject in the 1980s with R. Edward Freeman's Strategic Management: A Stakeholder Approach and the many key works of Archie B. Carroll, Peter F. Drucker, and others. In the wake of the financial crisis of 2008–2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's Social Responsibilities of the Businessman was the first comprehensive discussion of business ethics and social responsibility. It created a foundation by which business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is regularly and increasingly cited because of its relevance to the current ethical issues of business operations in the United States. Many experts believe it to be the seminal book on corporate social responsibility.

This new edition of the book includes an introduction by Jean-Pascal Gond, Professor of Corporate Social Responsibility at Cass Business School, City University of London, and a foreword by Peter Geoffrey Bowen, Daniels College of Business, University of Denver, who is Howard R. Bowen's eldest son.
This book contains 8 original lectures on Business Ethics and Corporate Social Responsibility delivered in Melbourne, Australia, between September and October 2015 to business leaders, universities, and professionals.

Corporate Social Responsibility

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship. The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination and resolution of specific social issues arising out of the economic activities of corporations.

Corporate Social Responsibility

Is profit-making the only goal of a business? Should an unbridled market mechanism drive corporate enterprise? To what extent should corporations compensate for the manifest and hidden costs that are incurred by the society at large? These are some of the questions that have engaged specialist economists, business barons, corporate heads and management experts for decades. A consensus has emerged that corporate practices cannot bypass the fundamental demands of ethical behaviour, that administration and policies of governance have to be more transparent and publicly accountable, and that businesses must be sensitive to the community and environment within which they are established. This has led to the emergence of three key concepts of contemporary businesses, namely, business or corporate ethics, corporate governance, and corporate social responsibility.

Business Ethics and Corporate Social Responsibility

A new text for new realities: Business Ethics & Corporate Social Responsibility charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.


Shows how companies can maximize the value of their CR initiatives by fostering strong stakeholder relationships.

Ethics and Corporate Social Responsibility

Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization," including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book's sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social.
Business Ethics and Corporate Sustainability

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

Leveraging Corporate Responsibility

Corporate activities are not only drivers of economic growth but also key actors of the changes towards more sustainable markets and environment as well as inclusive development. Significant efforts have recently been devoted to transform private and public firms alike from pure economic-oriented organizations to entities that deliberately and diligently create value without neglecting social and environmental implications of their activities. Firm performance, resilience, and survival are nowadays, more than ever before, dependent on how they consciously and purposefully engage in appropriate corporate social responsibility (CSR) strategies and actions. This book, Corporate Social Responsibility, Ethics and Sustainable Prosperity, will provide all readers, including investors, managers, lawmakers, and policymakers with an up-to-date, comprehensive, and thoughtful coverage of CSR and ethical issues at the crossroads of different finance and management disciplines. It contains a rich collection of insightful studies covering a wide range of topics in corporate ethics, CSR, and sustainable prosperity. Together, these studies help readers deepen their knowledge on different country environments and various organizational forms, policies, and activities. The book is composed of 16 chapters which are divided into two interconnected parts: Part I addresses ESG and ethical issues in corporate decision-making, while Part II provides insights towards sustainable prosperity.

Philosophy of Management and Sustainability

The goal of this volume is to begin to create those critical linkages between positive psychological attributes and relevant research areas. Undoubtedly, there are many topics in positive psychology that could not be covered in just one volume, and many more topical linkages to business ethics and social responsibility that need to be made. While much research yet needs to be done in this nascent area, we hope that much as other volumes on positive psychology served as an impetus for research in social psychology (see Snyder & Lopez, 2002) and organizational behavior (Cameron, Dutton, & Quinn, 2003), this volume will ignite scientific interest in the role positive psychology plays in key areas such as ethics and social responsibility. As the study of positive psychology continues to emerge more fully, it may well help us to better comprehend the impact of this paradigm on predicting ethical decision making, organizational citizenship, and social responsibility toward the end of creating more positive and productive workplaces in general.

Positive Psychology in Business Ethics and Corporate Responsibility

This book is not available as a print inspection copy. To download an e-version click here or for more information contact your local sales representative. *Shortlisted in the Management and Leadership Textbook Category at CMI Management Book of the Year Awards 2016* Why has CSR become part of the mainstream business and academic agenda in the 21st century? How can CSR be fully integrated in business strategy and day-to-day operations? Do companies become more vulnerable to criticism from stakeholders if they make public their commitment to CSR? These are just some of the questions and challenges explored in this exciting new textbook. Readers will not only gain comprehensive knowledge and understanding of the history of CSR, the key CSR drivers, the main theoretical CSR perspectives and the dominant CSR practices found in the business community, they will also, more crucially, learn how to implement CSR in practice. Written and edited by leading academics in the field, Corporate Social Responsibility is an engaging and accessible text designed for any student seeking an introduction to this complex and ambiguous subject. The book is complemented by free online resources, including annotated web links, free full-text journal articles and more.

Corporate Ethics, Governance, And Social Responsibility: Precepts And Practices

Profit maximization motive of business has led to competition and corruption erasing the distinction between ethical and unethical business practices. The result is rampant unethical practices in business causing harm both to business and society.
Business Ethics and Corporate Social Responsibility

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics, foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.

The Debate over Corporate Social Responsibility

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

Teaching International Business

Encyclopedia of Business Ethics and Society

Politics, Ethics and Social Responsibility of Business:

Ethics and Corporate Social Responsibility in the Meetings and Events Industry is a comprehensive roadmap that prepares event professionals for the economic, environmental, and social challenges ahead, and transforms the industry for the long run. This timely text inspires us to view Corporate Social Responsibility, ethics, and sustainability as no longer just best practices, but as business standards. With its practical tools and insights, readers are compelled to build an industry where meetings and events contribute positively and ethically to communities and cultures. Ethics and Corporate Social Responsibility in the Meetings and Events Industry presents a wide range of topics, bringing insights from environmental science to corporate responsibility. Intended to build sustainable leaders in the industry, this book offers the knowledge to get started and the momentum to continue.

Business Ethics

This Handbook forms part of wider research in responsibility, ethics and legitimacy of corporations. Through an interdisciplinary perspective with comparative integration of sociological, politological, philosophical, theological, ethical, economic, legal, linguistic and communication theoretical approaches this Handbook will clarify how the interrelation between company and environment is mediated by legitimating notions in public spaces and public relations; how and why these notions have changed radically; how these transformations strike on the epistemological as well as practical dimension of business companies; and the problems involved in these transformations at the macro-, meso- and micro levels. The Handbook begins with a historical introduction and chronology of the development of business legitimacy, providing a comprehensive assessment of the concept's evolution and identifying the most influential authors and their works. These may be divided into authors who follow (1) a philosophical, sociological, or conceptual tradition in management and leadership in their treatment of legitimacy and those who belong to the research tradition of (2) application of the concept in management science and leadership as well as in organizational theory and business practice in the interdisciplinary perspective of the different approaches. The Handbook continues with systematic approaches and major themes developed in the concept of business legitimacy. Contributions here may be conceptual, empirical/applied or case studies. The different parts of the volume deal with the different topics to which business legitimacy has been applied, with how legitimacy is relevant in the various operational areas of the firm, and with the legitimacy theory's responses to some of the most important issues that businesses and organizations currently face.

Making Work Human: How Human-Centered Companies are Changing the Future of Work and the World
Business and Society: Ethical, Legal, and Digital Environments prepares students for the modern workplace by exploring the opportunities and challenges they will face in today\'s interconnected, global economy. The author team discusses legal and ethical issues throughout and uses real-world cases to provide students with a holistic understanding of stakeholder issues. Chapters on social media and citizen movements, big data and hacking, and privacy in the digital age provide in-depth coverage of how technology is transforming the relationship between organizations and consumers.

Bringing Business Ethics to Life

Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and preventing such problems from happening in the first place. He also explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community.