The Long and the Short of Pasta

"Heinemann Plays" series offers contemporary drama and classic plays in durable classroom editions. Many have large casts and an equal mix of boy and girl parts. Set in the Malayan jungle in 1942, this play explores what happens when soldiers have to confront the reality of war.

Circus Vowels Second Edition

A lighthearted introduction to that universally popular pet, the dachshund. Written in a peppy, journalistic style, it includes facts and figures, top tips from experts and owners, case studies, many featuring famous owners (dachshunds has been beloved companions of celebrities from Napoleon to David Hockney, by way of Picasso, J.F. Kennedy, and Christopher Lloyd) or Instagram dog stars. Chapters include: Heritage; How to choose; Training; Life with a dachshund (health, exercise play, kit); List of useful contacts, organizations and groups.

The Long and the Short of It

Long Stories Cut Short Twenty-five stories on a wide range of subjects. The story, Dud, is the confession of a Hollywood publicist, The Story of Hu is on a Chinese concubine, while Feeding the Piranha, is on the way children play divorced parents.

Two Short, Two Long

New York Times number one bestselling author Jeffrey Archer is a master of the short-story form, creating classic tales beloved by his fans. Now the award-winning writer joins forces with renowned illustrator Paul Cox to re-imagine twenty of his most popular and féted short stories alongside beautifully rendered watercolor illustrations in The Short, The Long and the Tall. Find out what happens to the hapless young detective from Naples who travels to an Italian hillside town to solve a murder and ends up falling in love; and the pretentious schoolboy whose discovery of the origins of his father’s wealth changes his life forever. Revel in the stories of the woman who dares to challenge the men at her Ivy League university during the 1930s, and another young woman who thumbs a lift and has an encounter she will never forget. Discover the haunting story about four men whose characters are tested to the point of death. Finally, a short parable about how pointless war is, and how decent people are caught up in the crossfire of
their leaders’ ambitions. This will be a must-buy for dedicated fans of the work of both author and illustrator, and includes the following short stories: Never Stop on the Motorway Cheap At Half the Price Who Killed the Mayor? It Can’t Be October Already Stuck on You The Grass is Always Greener The Queen’s Birthday Telegram Clean Sweep Ignatius The First Miracle Caste Off A Wasted Hour Just Good Friends Christina Rosenthal A Gentleman and a Scholar The Road To Damascus Old Love A Good Toss To Lose One Man’s Meat Endgame Confession

The Long and Short of It Best friends Jonas and Einar, two Norwegian boys, must come to terms with each other and their prejudices when a large Afghanistan family moves into the neighborhood.

Circus Vowels The finance sector of Western economies is too large and attracts too many of the smartest college graduates. Financialization over the past three decades has created a structure that lacks resilience and supports absurd volumes of trading. The finance sector devotes too little attention to the search for new investment opportunities and the stewardship of existing ones, and far too much to secondary-market dealing in existing assets. Regulation has contributed more to the problems than the solutions. Why? What is finance for? John Kay, with wide practical and academic experience in the world of finance, understands the operation of the financial sector better than most. He believes in good banks and effective asset managers, but good banks and effective asset managers are not what he sees. In a dazzling and revelatory tour of the financial world as it has emerged from the wreckage of the 2008 crisis, Kay does not flinch in his criticism: we do need some of the things that Citigroup and Goldman Sachs do, but we do not need Citigroup and Goldman to do them. And many of the things done by Citigroup and Goldman do not need to be done at all. The finance sector needs to be reminded of its primary purpose: to manage other people's money for the benefit of businesses and households. It is an aberration when the some of the finest mathematical and scientific minds are tasked with devising algorithms for the sole purpose of exploiting the weakness of other algorithms for computerized trading in securities. To travel further down that road leads to ruin. A Financial Times Book of the Year, 2015 An Economist Best Book of the Year, 2015 A Bloomberg Best Book of the Year, 2015

The Long and Short of it

The Short Long Book Find a method to evaluate stocks— and build a record of impressive returns Short Selling for the Long Term describes the methods used by Joseph Parnes, President of Technomart, to obtain consistent returns in the stock market. Most investors fail to exceed the returns represented by the Standard and Poor’s Stock Index, but Parnes often does using his investment philosophy. This book outlines his method of stock assessment, providing an understandable formula. If the formula tells a reader to buy a stock, then, as explained, there is a significant chance that stock will go up. If the formula tells a reader to short a stock, then the book shows how there is a significant chance that the stock will go down. Parnes advocates the use of short selling as a long-term strategy in combination with long positions, so advisors and individual investors alike can profit in both rising and falling markets. While most investing books focus on how to make money over the long term in a rising markets, Parnes's focus on short selling as a way of capturing volatility sets this book apart from the crowd. He offers insights into the difference between option trading and shorting which make his system useful in both type of markets. • Profit in a bear market • Borrow the stock you want to bet against • Sell borrowed shares • Learn the secrets of long-term short selling strategy • Buy shares back and close by delivering at the new, lower price Short Selling for the Long Term is essential reading for investment advisors, fund managers, and individual investors.

Marketing in the Era of Accountability The Long and the Short of Pastashowcases the best Italian pastas from across the country. With dishes from Tuscany to Rome, this book brings to life the soul of Italy. Katie and Giancarlo Caldesi bring together a collection of incredible pasta dishes inspired by
their lifetime travelling Italy and cooking Italian food. Enjoy dishes such as a Roman potato gnocchi in a tomato sauce, spaghetti with sardine and wild fennel sauce from Sicily and scialatielli with a porcini and pancetta sauce from the Amalfi Coast. Covering the basics of making fresh pasta and the perfect sauces to pair them with, this will give anyone the confidence to master the art of Italy’s most beloved ingredient. As with all of the Caldesi’s books, it will include gorgeous photographs of the Italian landscape and city portraits paired with personal travel musings and historical anecdotes about the origins of the recipes.

Rip Van Winkle and The Legend of Sleepy Hollow Reading long vowels made super EASY!! The Circus Vowels Reading Strategies give the beginning/struggling reader one trick that can be applied to every vowel combination. These strategies take the guessing out of which vowel makes which sound within a word. No more struggles when learning to read!

A Long Road on a Short Day Provides an introduction to rectangles by identifying things having this shape within a school. Includes an activity.

Long Story Short Samuel L. Seal explains how the vowels interact to produce their short or long sounds.

The Long and the Short of It

The Long and the Short and the Tall Over a decade ago, a landmark ten-year study by the MacArthur Foundation shattered the stereotypes of aging as a process of slow, genetically determined decline. Researchers found that that 70 percent of physical aging, and about 50 percent of mental aging, is determined by lifestyle, the choices we make every day. That means that if we optimize our lifestyles, we can live longer and “die shorter”—compress the decline period into the very end of a fulfilling, active old age. Dr. Roger Landry and his colleagues have spent years bringing the MacArthur Study’s findings to life with a program called Masterpiece Living. In Live Long, Dr. Landry shares the incredible story of that program and lays out a path for anyone, at any point in life, who wants to achieve authentic health and empower themselves to age in a better way. Writing in a friendly, conversational tone, Dr. Landry encourages you to take a “Lifestyle Inventory” to assess where your health stands now and then leads you through his “Ten Tips,” for successful aging, each of which is backed by the latest research, real-life stories, and the insights Landry—a former Air Force surgeon and current preventive medicine physician—has gained in his years of experience. The result is a guide that will reshape your conception of what it means to grow old and equip you with the tools you need to lead a long, healthy, happy life.

Long and Short Mite-size engineers construct the perfect roller coaster in this fun-filled introduction to measurement and data presentation. The ants need to plan the Blowout Bug Jamboree! But how can they build a roller coaster for the festival if they don't know how many bugs will come, or how big those bugs will be? This enjoyable introduction to measurement, comparison, and data visualization focuses on building math skills that aren't dependent on units-- so it works equally well for young readers used to inches or centimeters. And most of all-- it's fun! Colorful cut-paper art brings the bugs-- and their creations-- to life. In a deluxe fold-out spread, everything comes together in a huge, perfect rollercoaster-- big enough for all the bugs at the Jamboree to enjoy, and filled with tiny details for clever readers to spot!

Short Selling for the Long Term This title will teach readers all things long and short using examples like animals, fun objects, and other things that they would recognize in their everyday lives. Text and images complement each other so that readers will learn what opposites are and how to recognize them. Aligned to Common Core Standards and correlated to state standards.
The Character of Kinship Everything that lives will die. That’s the fundamental fact of life. But not everyone dies at the same age: people vary wildly in their patterns of aging and their life spans—and that variation is nothing compared to what’s found in other animal and plant species. A giant fungus found in Michigan has been alive since the Ice Age, while a dragonfly lives but four months, a mayfly half an hour. What accounts for these variations—and what can we learn from them that might help us understand, or better manage, our own aging? With The Long and the Short of It, biologist and writer Jonathan Silvertown offers readers a witty and fascinating tour through the scientific study of longevity and aging. Dividing his daunting subject by theme—death, life span, aging, heredity, evolution, and more—Silvertown draws on the latest scientific developments to paint a picture of what we know about how life span, senescence, and death vary within and across species. At every turn, he addresses fascinating questions that have far-reaching implications: What causes aging, and what determines the length of an individual life? What changes have caused the average human life span to increase so dramatically—fifteen minutes per hour—in the past two centuries? If evolution favors those who leave the most descendants, why haven’t we evolved to be immortal? The answers to these puzzles and more emerge from close examination of the whole natural history of life span and aging, from fruit flies, nematodes, redwoods, and much more. The Long and the Short of It pairs a perpetually fascinating topic with a wholly engaging writer, and the result is a supremely accessible book that will reward curious readers of all ages.

The Long and the Short of It (International edition) The follies of finance have threatened the stability of the global economy, and the world of finance has become increasingly complex and sophisticated, but also greedy, cynical and self-interested. The Long and the Short of It provides a guide to the complexities of modern finance and explains how to put your finances in the only hands you can confidently trust - your own. In this new, wholly updated edition of The Long and the Short of It, you will learn everything you need to be your own investment manager. You will recognise your investment options, the institutions that try to sell them, and how to distinguish between fact and fiction in what companies say. You will discover the principles of sound investment and the research that supports these principles. Crucially, you will learn a practical investment strategy and how to implement it. Leading economist and hugely successful investor John Kay uses his academic credentials and practical experience to lay out the key principles of investment with characteristic clarity and dry humour. This is the only book about finance and investment anyone needs, and the one book they must have.

Two Short and One Long Literature is long. Comics are short. Does Proust get you down? Do you find The Unbearable Lightness of Being simply unbearable? Is The Inferno your own private hell? Do you long to be conversant about classics like Moby Dick, the Bhagavad Gita, Madame Bovary, and, um, Twilight? Bestselling illustrator Lisa Brown (The Airport Book; Baby, Mix Me a Drink) did her homework. Long Story Short offers 100 pithy and skewering three-panel literary summaries, from curriculum classics like Don Quixote, Lord of the Flies, and Jane Eyre to modern favorites like Beloved, The Brief Wondrous Life of Oscar Wao, and Atonement, conveniently organized by subjects including “Love,” “Sex,” “Death,” and “Female Trouble.” Lisa Brown’s Long Story Short is the perfect way to turn a tramp through what your English teacher called “the canon” into a frolic—or to happily cram for the next occasion that requires you to appear bookish and well-read.

The Long and the Short of It The stories in this dynamic bilingual prose-art collection touch on the universals of romance, family, migration and expulsion, and everyday life in all its zany configurations. Each glimpse into lives at every stage - from newborns and children to teens, young adults, and the elderly - further submerges readers in psychological ups and downs. In a world filled with racism, police brutality, poverty, and tensions between haves and have-nots, these flashes of fictional insight bring gleaming clarity to lives lived where all sorts of borders meet and shift. These unflinching and often brutal fictions crisscross spiritual, emotional, and physical borders as they give voice to all those whom society chooses not to see.
Ants Rule The New York Times bestselling book of simple rules everyone should follow in order to live a long, healthy life, featuring illustrations throughout, from the author of The End of Illness. In his international bestseller, The End of Illness, Dr. David B. Agus shared what he has learned from his work as a pioneering cancer doctor, revealing the innovative steps he takes to prolong the lives of not only cancer patients, but those who want to enjoy a vigorous, lengthy life. Now Dr. Agus has turned his research into a practical and concise illustrated handbook for everyday living. He believes optimal health begins with our daily routines. A Short Guide to a Long Life is divided into three sections (What to Do, What to Avoid, and Doctor’s Orders) that provide the definitive answers to many common and not-so-common questions: Who should take a baby aspirin daily? Are flu shots safe? What constitutes “healthy” foods? Why is it important to protect your senses? Are airport scanners hazardous? Dr. Agus will help you develop new patterns of personal health care, using inexpensive and widely available tools that are based on the latest and most reliable science. An accessible and essential handbook for preparing for visits to the doctor and maintaining control of your future, “A Short Guide to a Long Life explores the simple idea that a healthy tomorrow starts with good habits today” (Fortune).

Fooling Some of the People All of the Time, A Long Short Story Short food supply chains (SFSCs) rely primarily on local production and processing practices for the provision of food and are, in principle, more sustainable in social, economic and environmental terms than supply chains where production and consumption are widely separated. This book reviews and assesses recent initiatives on this topic from an interdisciplinary perspective. In theoretical terms it draws on and advances two key concepts, namely, place (particularly embeddedness in local economic networks and communities) and governance (particularly in addressing sustainability concerns in an inclusive and socially just manner). Empirically, the book examines a diverse set of SFSCs such as small-scale entrepreneurship, farmers’ markets, community supported agriculture and grassroots and solidarity networks. The main examples discussed are from Europe and North America, but the issues are applicable in a global context. The book is of interest to advanced students, researchers and professionals in food studies, sociology, geography, planning, politics and environmental studies.

The Long and the Short and the Tall In 2002, Einhorn spoke publicly about Allied Capital--a leader in the private finance industry--presenting it as an excellent short opportunity. Einhorn describes the incredible events that followed his speech and how Allied and the investment community attacked him to protect the company--and its stock price. Informative and intriguing, "Fooling Some of the People All of the Time” details how the current environment on Wall Street--and the world of hedge funds in particular--not only allows for such behavior, but how it protects the companies and attacks those who attempt to uncover them.--From publisher's description.

The Short, the Long and the Tall - Over 11 million copies sold - #1 New York Times Bestseller for 8 years running - Now celebrating its 25th anniversary Simple ideas, lasting love Falling in love is easy. Staying in love—that’s the challenge. How can you keep your relationship fresh and growing amid the demands, conflicts, and just plain boredom of everyday life? In the #1 New York Times bestseller The 5 Love Languages, you’ll discover the secret that has transformed millions of relationships worldwide. Whether your relationship is flourishing or failing, Dr. Gary Chapman’s proven approach to showing and receiving love will help you experience deeper and richer levels of intimacy with your partner—starting today. The 5 Love Languages is as practical as it is insightful. Updated to reflect the complexities of relationships today, this new edition reveals intrinsic truths and applies relevant, actionable wisdom in ways that work. Includes the Couple’s Personal Profile assessment so you can discover your love language and that of your loved one.

Long Story Short This is a practical storytelling guide from comedian, winner of multiple Moth storytelling competitions, and founder of the Upright Citizens Brigade storytelling program, Margot Leitman. Did you ever wish you could tell a story that leaves others spellbound? Storytelling teacher and champion Margot Leitman will show you how! With a fun, irreverent, and infographic approach, this guide breaks a story into concrete components with ways to
improve content, structure, emotional impact, and delivery through personal anecdotes, relatable examples, and practical exercises.

Long and Short This new expanded edition of "The Long and the Short of It" covers 55 years of Roy Fisher's poetry. Playing the language, pleasuring the imagination and teasing the senses, Fisher's witty, inventive and anarchic poetry has given lasting delight to his many dedicated readers for over half a century. Choosing this book on "Desert Island Discs", Ian McMillan praised Fisher as "Britain's greatest living poet". "The Long and the Short of It" draws on the entire range of Fisher's work, from its fraught beginnings in the 1950s through major texts of the 1960s and 1970s as "City", "The Ship's Orchestra" and 'Wonders of Obligation' to "A Furnace", his 1980s masterpiece, and and then the later work set in the scarred and beautiful North Midlands landscape where he has lived for the past 30 years, notably the Costa-shortlisted "Standard Midland" (2010), which has been added to this expanded edition.

Long and Short of It Offers fourteen stories of intrigue and surprising twists, many of which are based on incidents recounted to the author in his travels throughout the world.

To Cut a Long Story Short Brevity may be the soul of wit, but it is also much more. In this exploration of the shortest literary works—wise sayings, proverbs, witticisms, sardonic observations about human nature, pithy evocations of mystery, terse statements regarding ultimate questions—Gary Saul Morson argues passionately for the importance of these short genres not only to scholars but also to general readers. We are fascinated by how brief works evoke a powerful sense of life in a few words, which is why we browse quotation anthologies and love to repeat our favorites. Arguing that all short genres are short in their own way, Morson explores the unique form of brevity that each of them develops. Apothegms (Heraclitus, Lao Tzu, Wittgenstein) describe the universe as ultimately unknowable, offering not answers but ever deeper questions. Dicta (Spinoza, Marx, Freud) create the sense that unsolvable enigmas have at last been resolved. Sayings from sages and sacred texts assure us that goodness is rewarded, while sardonic maxims (Ecclesiastes, Nietzsche, George Eliot) uncover the self-deceptions behind such comforting illusions. Just as witticisms display the power of mind, "witlessisms" (William Spooner, Dan Quayle, the persona assumed by Mark Twain) astonish with their spectacular stupidity. Nothing seems further from these short works than novels and epics, but the shortest genres often set the tone for longer ones, which, in turn, contain brilliant examples of short forms. Morson shows that short genres contribute important insights into the history of literature and philosophical thought. Once we grasp the role of aphorisms in Herodotus, Samuel Johnson, Dostoevsky, and even Tolstoy, we see their masterpieces in an entirely new light.

A Short Guide to a Long Life Uses different animals to introduce the concept of size, comparing, for example, the length of a ring-tailed lemur's tail with that of a Boston terrier.

Live Long, Die Short You'll learn about the long game and the short game. Also includes: warm-up exercises, the pre-shot routine, the grip alignment, sloping lies, specialty shots, and course management.

Other People's Money A portrait of Michael Long, the man who changed the Australian game. In 1995, Aboriginal footballer Michael Long gave the AFL its 'Mandela moment'. He quietly revolutionised Australian sport by refusing to let a racial insult pass during the Anzac Day match between Essendon and Collingwood. When the overwhelmingly white football public backed a black man against a white institution (the AFL), the culture of the game flipped and the AFL became a leader in Australian race relations. A decade later, he again impacted on the nation when he set out to walk from Melbourne to Canberra to confront the Howard government over Aboriginal issues. This is a portrait of a shy black kid from Darwin who became one of the most notable figures in the history of Australian sport, of a footballer who tore apart the 1993 grand final within seven minutes of the start, of a man known as a joker
who is a serious social and political thinker. It is also the story of a white sportswriter who is taken to his limits, and a long way beyond, seeking to understand a man who can only be understood through his Aboriginality. Funny, incisive and revealing, The Short Long Book is a compelling portrait of a man who could be described as the soul of the game, as seen by Australia's greatest sportswriter.

Twenty-Five Short Plays In his editorial introduction, Jack Goody explains that his aim has been to provide 'essays dealing with general themes rather than ethnographic conundrums or descriptive minutiae' in the hope of achieving 're-consideration of some central problem areas including those examined by an earlier generation of anthropologists and still raised by scholars outside the discipline itself'.

Golf Uses different animals to introduce the concept of size, comparing, for example, the length of a ring-tailed lemur's tail with that of a Boston terrier.

Dachshunds Isabel wants her hair to be long while Emma struggles with hair loss due to chemotherapy, but when Isabel hears about hair donation she decides to help.

The 5 Love Languages In print for the very first time, The Long and Short of It collects eight unmissable short stories from the international bestselling Chronicles of St Mary's series. With introductions plus the brand new short story, A Perfect Storm. When a Child is Born A jump back to 1066 to witness the coronation of William the Conqueror goes slightly astray. Roman Holiday Max and her team become spectacularly involved with Julius Caesar, Cleopatra and a basket of confused asps. Christmas Present An attempt to rescue lost historians involving an enraged pig and Boudicca herself. The Very First Damned Thing From the very beginning of St Mary's. Discover the truth behind Markham's stolen furniture and Professor Rapson's flies. Ships and Stings and Wedding Rings A gun left behind in Ancient Egypt and a race against time to prevent a catastrophe. The Great St Mary's Day Out Hooray! It's a happy holiday. For everyone except Max the only one with her mind on the job. My Name is Markham Alfred, the cakes and Mr Markham. The Great British Bake Off it's not!

The Long and the Short of it This report analyses 880 IPA case studies in unprecedented detail to extract broad lessons about the critical success factors for profitable returns on marketing investment.

The Long and Short of It Introduces animals that have long body parts and those that are short, such as giraffes and lemmings.

The Long and the Short of It On a short winter day, Samuel and his father enter into a series of trades with neighbors and strangers until they come home with a brown-eyed milk cow for Mama.

Localizing Global Food In the fall of 2011, The Long Story Shorts One Act Festival was launched, featuring performances of short plays written by undergraduate students in the Writing for the Screen and Stage minor, an interdisciplinary, dramatic writing program housed in the Department of Communication at the University of North Carolina at Chapel Hill. Marking the first five years of the festival, this anthology showcases works written to be performed in ten minutes with a small production budget. The festival gives students a unique opportunity to participate in a collaborative, developmental environment led by experienced faculty and professional actors and directors, and the plays included here rise to the occasion. Whether they are humorous, poignant, powerful, or provocative, they demonstrate why the short play form has become so popular; why this event has become one of the highlights of the university's cultural scene; and why the Writing for the Screen and Stage program has thrived.